



# Success Stories

*Creating Successful Opportunities in Business*

September 2009

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## DBE Firms Complete OSHA Training

BOWD recently hosted two 10-hour Occupational Safety & Health Administration (OSHA) Construction Industry outreach training programs for DBE firms. One course was provided to 13 students in English, and then to 12 students in Spanish a week later. The courses helped employees of DBE firms gain compliance with OSHA safety requirements and to reduce the potential exposure to costly injuries.

Keeping the workforce safe is the most important mission of the training. Additionally, companies that have their entire workforce trained

[See OSHA p.2]



*Above: North Carolina DBEs attend a workshop for 10-hour OSHA Construction Industry Outreach Training. The course helps companies gain compliance with OSHA safety requirements.*

## Business Center Offers Legal Education and Assistance Development

DBE firms now have an additional means of accessing legal education and assistance due to the launch of the Legal Education and Assistance Development (LEAD) program beginning this month. The LEAD program is administered by the Raleigh Business and Technology Center (RBTC), and is sponsored by Smith Moore Leatherwood Law Firm, NCDOT-BOWD, The City of Raleigh, and the United Minority Contractors of North Carolina.

LEAD's mission is to enhance the legal competency of minority and women owned firms by providing high quality legal training, education, and counsel at

[See LEAD p.3]

### "The Urgency of Patience"

If patience is a virtue, then complacency is a vice. The patience I'm referring to is not the passive; but instead is the confident, diligent, and calm pursuit of an expected outcome. Nelson Mandela has it, Sonia Sotomayor has it, and Barack Obama has it. This patience is the ability to keep working, keep driving, and keep persisting although the opposition against you is significant.

Conversely, complacency allows us to rationalize not pursuing our true desires by settling for what is comfortable, or at least better than others. In truth, this complacency is often the result of not wanting to demonstrate the patience and diligence necessary to pursue what we really want.

The entrepreneurial challenge is one of developing the best business model possible, by patiently enduring setbacks, demonstrating dogged persistence in getting better everyday, and believing that any obstacle can be overcome with unrelenting effort. Owning a business requires patience, right now!



**Mr. Shelton Russell**  
BOWD Director



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## OSHA Training Boosts DBE Compliance Rates

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to the OSHA 10- and 30-hour level will find a greater demand for their services.

The program was presented by RSS Safety LLC, also a DBE and Service Disabled Veteran Owned Business (SDVOB). The students learned about the OSHA regulations and how to recognize hazardous situations in the workplace. Special emphasis was placed on topics such as fall protection, electrical hazards, recognizing “struck-by” dangers of falling objects, and dangers associated with being caught in or in between mechanized equipment or excavations.

BOWD will continue to support the DBE firms in becoming “top notch” safety compliant companies to gain a competitive advantage while allowing all workers to go home safely at the end of the workday.

For more information about upcoming training classes provided by BOWD, visit [www.NCBOWD.com](http://www.NCBOWD.com) and download the catalog of training courses.

## Carolina Care Wins 4th Rest Area Contract

With the recent attainment of the Alamance County Complete Custodial Maintenance contract, Carolina Care Enterprises, Inc. has secured four rest area maintenance contracts in fiscal year 2009 (Richmond, Iredell, and Granville Counties).

Carolina Care Enterprises, Inc. is a full service janitorial firm for residential and commercial cleanups, carpet cleaning, light housekeeping, and light landscaping that has been in business for more than 20 years and has recently begun working with NCDOT.

Samuel Blocker is the president and CEO of Carolina Care Enterprises. Blocker, a native of High Point, NC and a former U.S. Marine, believes that hard work and vigilance is the key to his success. “I enjoy being successful, and I have been in business since 1986, but we waited a long time before trying to win



An NCDOT Rest Area and Welcome Center

one of these contracts. I really felt that we could come in and do a great job for this great state.”

The maintenance of the rest areas in North Carolina is a key component within NCDOT Highway System as it relates to providing high-quality service to visitors and the traveling public. The North Carolina Rest Area System is widely viewed as one of the best in the nation.

Blocker first heard about rest area contracts at a BOWD-sponsored Janitorial Workshop last year. Since this first outreach meeting, Carolina Care has become one of the largest providers of rest area maintenance for NCDOT, and was acknowledged as the winner of the BOWD Diamond Award – HUB Firm of the Year at the NCDOT Transportation Conference in February 2009.



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## On-the-Job Training Hosts Construction Career Days

The BOWD On-The-Job Training Section will host its 25<sup>th</sup> Construction Career Days (CCD) event in Greenville, NC from Nov. 3-5, 2009. This is the first opportunity for NCDOT to host this program in eastern North Carolina. CCD events started in 2001 and have reached approximately 28,000 high school students statewide.

The purpose of a CCD event is to raise awareness and educate high school students about rewarding careers in the commercial and highway construction industry. Approximately 1,500 high school students from Eastern NC (including the Coastal region) are expected to participate in this three-day event.

Students attending the event will have the opportunity to participate in various hands-on activities such as carpentry, welding, electrical, masonry, as well as operating various pieces of heavy equipment.

Partners and sponsors for this event include: ABC Carolinas, East Carolina University, Pitt Community College, Pitt County Schools, Pitt County Development Commission, N.C. Home Builders Association, N.C. Department of Public Instruction, construction industry leaders, local equipment dealers and suppliers.



## LEAD Provides Legal Training, Education and Counsel



*Theodore Edwards, Esq.  
Smith Moore Leatherwood*

*[cont'd from p. 1]*

a more-affordable price than most firms can access on their own.

The LEAD program will offer a variety of services including legal formation counseling, contract review, teaming and joint

venture agreement assistance, review of business permits and licenses, and assistance in payment collections and disputes. The program also will offer seminars and training on a variety of legal issues.

The LEAD attorney for the program is Theodore "Ted" Edwards, Esq. Mr. Edwards is a highly regarded business attorney located in the Raleigh, NC area. Mr. Edwards' practice focuses on counsel to owners, contractors, and developers regarding construction project administration, construction litigation, and OSHA/process safety management issues.

Interested DBE firms should contact Mary Green at the Raleigh Business and Technology Center at [mgreen@raleighbtc.com](mailto:mgreen@raleighbtc.com) or call (919) 836-8618.



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